



# member benefits & privileges

## your investment information

individual one person  
business 2-25  
corporate 26-100  
executive 101- 250  
president's circle 251-300  
chairperson's circle 301+

### Increase sales

renewing members listed in our publication (\$25 value)	✓	✓	✓	✓	✓	✓
two free listings in our printed annual business directory ** (\$100 value)	✓	✓	✓	✓	✓	✓
listed on our "Welcome New Member" page of our publication (\$250 value)	✓	✓	✓	✓	✓	✓
new member listing on our New Member web page (\$400 value)	✓	✓	✓	✓	✓	✓
free listing/link on our website (\$50 value)	✓	✓	✓	✓	✓	✓
variety of networking opportunities	✓	✓	✓	✓	✓	✓
access to speaking opportunities (\$1000 value)	✓	✓	✓	✓	✓	✓
access to participate on our committees ***	✓	✓	✓	✓	✓	✓
exclusive customer referrals for members	✓	✓	✓	✓	✓	✓
free advertising in our Member-2-Member Discount program (\$250 value)	✓	✓	✓	✓	✓	✓
access to brochure placement at our functions & events ***	✓	✓	✓	✓	✓	✓
annual Year Ender invitation (\$100 value)	✓	✓	✓	✓	✓	✓
use of our "Proud Member" logo ***	✓	✓	✓	✓	✓	✓
exclusive purchasing rights of our membership mailing list	✓	✓	✓	✓	✓	✓
membership wall plaque & member window decal	✓	✓	✓	✓	✓	✓
online business event posting (\$100 value)	✓	✓	✓	✓	✓	✓
access to featured member on our website *** (\$1000 value)	✓	✓	✓	✓	✓	✓
your marketing collateral displayed in our lobby *** (\$100 value)	✓	✓	✓	✓	✓	✓
access to article publication (\$1000 value)	✓	✓	✓	✓	✓	✓
access to Member Spotlight in our eNewsletter *** (\$250 value)	✓	✓	✓	✓	✓	✓
access to brochure placement in our relocation packets *** (\$35 value)	✓	✓	✓	✓	✓	✓
photo/logo recognition on your online directory listing (\$2000 value)	✓	✓	✓	✓	✓	✓
first choice on available marketing & sponsorship opportunities ***	✓	✓	✓	✓	✓	✓

### save money

one annual subscription to the Ann Arbor Observer (\$24 value)	✓	✓	✓	✓	✓	✓
savings on our monthly networking opportunities (\$100 value)	✓	✓	✓	✓	✓	✓
free copies of our printed business directory (\$25 value per copy)	1	2	4	6	unlimited	unlimited
free networking opportunities (\$225 value)	✓	✓	✓	✓	✓	✓
use of our conference rooms & stop-in workstations *** (\$75 value)	✓	✓	✓	✓	✓	✓
free food & beverage exhibiting opportunities (\$300 value)	✓	✓	✓	✓	✓	✓
discounted workers compensation insurance	✓	✓	✓	✓	✓	✓
free Certificate of Origin processing (\$30 value)	✓	✓	✓	✓	✓	✓
free copies of our Ann Arbor Atlas (\$25 value)	✓	✓	5	5	5	5
advertising media discounts	✓	✓	✓	✓	✓	✓
50% discount on our mailing list *** (\$85 value)	✓	✓	✓	✓	✓	✓
two Morning Edition & two NetWorks! admission tickets (\$100 value)	✓	✓	✓	✓	✓	✓

### retain employees

access to our BCBS/BCN insurance program	✓	✓	✓	✓	✓	✓
access to our member discount programs (over \$2000 value)	✓	✓	✓	✓	✓	✓
online job postings (\$200 value)	✓	✓	✓	✓	✓	✓
free relocation packets *** (\$25 value)	✓	✓	✓	✓	✓	✓

### business education

free subscription to our eNewsletter (email address required)	✓	✓	✓	✓	✓	✓
access to a variety of free seminars (\$150 value)	✓	✓	✓	✓	✓	✓
exclusive Herman Miller executive training session *** (\$1000 value)	✓	✓	✓	✓	✓	✓
free LEAD Institute High Potential Leadership Development Workshop (\$3550 value)	✓	✓	✓	✓	✓	✓

### find your voice in public policy

advocate for member businesses in public policy issues	✓	✓	✓	✓	✓	✓
coordinated access to elected officials	✓	✓	✓	✓	✓	✓

one time \$30 application fee not included in pricing

\*\*\* some restrictions apply

\*\* must be a member by 10/30/09 to be in the 2010 printed directory

total value	\$4,954	\$5,484	\$7,644	\$7,884	\$10,004	\$14,654
total investment	\$195	\$365	\$750	\$1,500	\$3,000	\$5,000

# your business membership

## *increase sales*

- renewing members are listed in our publication
- two free listings in our annual printed and online Ann Arbor Business Directory - one categorical and one alphabetical listing
- included in the "Welcome New Member" section of our publication
- new member website listing on our new member web page for 30 days
- free link to your company's website from the Chamber's website
- free attendance at member receptions
- free annual invitation to the Year Ender
- access to speaking opportunities at Morning Edition, NetWorks!, Impact and the seminar series
- up to two employees can volunteer on any of our committees
- exclusive customer referrals
- free advertising in our printed Member-2-Member Discount program along with an exclamation point in our online Membership Directory
- access to exclusive brochure placement at all of our functions on a shared table with other member businesses
- use of our "Proud Member" logo
- exclusive purchasing rights of our membership mailing list
- online business event posting on our website
- event sponsorship opportunities
- exclusive advertising opportunities in our publications and on our website
- membership plaque and membership window decal

## *save money*

- one annual subscription to the Ann Arbor Observer
- two complimentary copies of our annual printed Ann Arbor Business Directory
- free educational seminars through the seminar series program
- savings on Morning Edition tickets (monthly except July, August and December)
- monthly savings on NetWorks! tickets (monthly except August)
- savings on Impact tickets
- up to 56% discount on your office supplies from Office Depot
- use of our conference rooms and member stop-in workstations\*\*\*
- free food and beverage exhibiting opportunities at the Year Ender celebration
- 5% upfront discount on workers compensation insurance with Accident Fund
- free Certificate of Origin for overseas shipping of goods

## *retain employees*

- access to group Blue Cross Blue Shield/Blue Care Network Insurance
- you and your employees can save over \$2,000 at member businesses using our Member-2-Member Discount program
- savings on Leadership Ann Arbor participation fees
- access to unlimited online job postings on our website
- all our cost savings benefits can be used by employees; creating a cost effective retention tool for your company

## *business education*

- weekly Chamber Express eNewsletter (email required)
- gain access to the seminar series educational programming, Leadership Ann Arbor, Impact and other great education programs throughout the year

## *find your voice in public policy*

- government advocacy for your business at the local, state and federal level