



Seminar Series

Tuesday, September 28, 2008
 Ann Arbor Area Chamber of Commerce
 115 W. Huron, 3rd Floor, Ann Arbor
 3:00pm – 5:00pm

BOLEYN ADVISORY GROUP INC.

STRATEGIES FOR A STRONGER BUSINESS



FREE Chamber members/ \$20 Prospective members
 Please pre-register by noon on Monday, September 27th. Attendance is limited to the first 50 registrants.

“Five Fundamentals of Business Success”

Presenter – Ian Charles, Ph.D., President of the Boleyn Advisory Group Inc. and Ann Arbor facilitator for The Alternative Board®.



According to the US Department of Commerce, less than 1 in 4 non-franchise, start-up businesses make it past the 5th year. So what are the things that differentiate the successful businesses from those that fail? More importantly, what do you have to do in your business if you want to succeed?

In this program, you will learn the five fundamental things to get right if you want your business to be one of those that makes it. Find out how this approach has already helped dozens of local companies transform their business models and get set for a successful future. This seminar is highly interactive and attendees will complete a workbook that will show them the areas where they can improve.

Ian has over 20 years of business experience in the US and Europe in a variety of industries including automotive, manufacturing, business and technical services and public sector power generation. His career has included senior management roles with Ford Motor Company, Masco Corporation, MSX International and Wagon plc. The Boleyn Advisory Group is a strategy consulting firm based in Bloomfield Hills, Michigan that helps clients answer those difficult “what should I do now?” questions. The firm specializes in business performance improvement and provides assistance to clients at a variety of levels.

Questions? Contact Lindsay McCarthy at lindsay@annarborchamber.org or call (734) 214-0109.

FAX RESERVATION FORM TO (734) 665-4191.

Please pre-register by noon on Monday, August 25, 2008.

_____ # of Chamber Members (FREE) _____ # of Prospective Members (\$20/person)

Company: _____

Phone: _____ Fax: _____ E-mail: _____

Name: _____ Name: _____

Pay at the Door

Visa/MasterCard#: _____ Exp.: _____ Security Code (on back of card): _____

Please include cardholder statement mailing address:

Cancellations must be received 72 hours in advance to receive a full refund.

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