



**January 21, 2010**

## **Calling Great Lakes Region Entrepreneurs!**

**If you're an entrepreneur in the Great Lakes region, you need to come to ACE, where you'll find an exciting, forward-thinking community of innovators, entrepreneurs, and business leaders – people like you who have vision and drive to build new ventures.**

Now in its tenth year, ACE brings Great Lakes region entrepreneurs together to network, learn, and connect. Come and join us for a celebration of entrepreneurship!

### **Program Includes:**

- A Showcase Presentation by James Herbert, Ph.D – CEO of Neogen Corporation
- The ACE Elevator Pitch Competition: Six pitches, judged by an investor panel with the winner recognized
- Three Interactive Workshops: *Innovation in the Great Lakes Region*, *Alternative/Non-Dilutive Financing*, and *Equity Financing*
- Exhibit Hall with Entrepreneurial Company Displays & Very Early Stage Poster Presentations
- Intercollegiate Pitch Competition
- Presentation of Great Lakes Entrepreneur's Quest Awards
- Refreshments and Networking

**Where:** Skyline High School, Ann Arbor, Michigan

**When:** 4:00 – 9:00 p.m.

**Cost:** \$10 with pre-registration, \$20 at the door

**For more info:** [www.ace-event.org](http://www.ace-event.org)

**Follow us:** Twitter, Facebook and LinkedIn

### **Partner Organizations:**

New Enterprise Forum • MIT Enterprise Forum of the Great Lakes  
Ann Arbor SPARK • Automation Alley • Great Lakes Entrepreneur's Quest  
Michigan Small Business & Technology Development Center  
Regional Growth Partnership and Rocket Ventures of Toledo •  
University of Michigan College of Engineering • Center for Entrepreneurship •  
University of Michigan Technology Transfer Office